

THE NORWEGIAN-AMERICAN 17TH OF MAY COMMITTEE Of Greater New York, Inc.

Commemorating the Anniversary of the signing of
Norway's Constitution on May 17, 1814
Parade held in Brooklyn each year on the 3rd Sunday in May

Mailing Address: P.O. Box 691, Staten Island, NY 10302

January 2017

Godt Nyttår to all Sons of Norway Officers and Members,

As the Sons of Norway co-chairman for the Norwegian American 17th May Committee of Greater New York I wish to inform all the Sons of Norway members of the Third District the status of 2016 parade. The parade will again be on Third Avenue this year rather than Fifth Av, everything else remains the same. The theme, pins, line up positions, marching applications and information for the journal and booster lists are as follows.

The Parade Committee will be celebrating its 65th year and the theme is "Journey thru 65 years" and the pin is a replica of a Viking Ship.

As the Sons of Norway Co-chairman for the Parade I look forward to both communicating and hearing from you concerning all parade issues. I plan to communicate with the lodges regularly but please feel free to contact me with any questions or concerns you may have. **PLEASE review all of the following information with everyone at your Lodge meetings.**

My contact information is as follows and I can be contacted anytime;
Address: 3 Derry Street, Patchogue, NY 11772-4588
Phone: 631.289.3580
Email: kgjohnson@optonline.net

2017Parade specifics:

Date: Sunday May 21 step of time 1:30 PM rain or shine.
Line up details will be announced in late April or early May.

Theme: " Journey thru 65 years "

Lapel Pin: As previously mentioned this year's pin is a replica of a Viking Ship.
Once again the parades Ways and Means Committee are selling them for \$5.00 each. See pin consignment and distribution arrangements on page 2.

Ways and Means: In addition to aforementioned pins, the Ways and Means committee is again offering an attractive gold colored Norwegian theme ornament on a gold cord that can be used during the holidays but with many times as well. Because of the increased cost to the Parade Committee to produce, they are being offered at \$10 each.

Journal/boosters: Applications for Journal ads and individual boosters are enclosed.

Marching applications: Application is enclosed; please respond early if you plan to march.

Judges: Chairwoman Kristina Holvik welcomes new judges. If interested please contact her directly (631) 277-2276. See the “Judging Guidelines” in this package for tips on impressing the judges at the reviewing stand

IMPORTANT – Pins, ornaments, magnets, and totes on Consignment: All items are now available; please contact me, Ken Johnson, and/or your Zone Director for arrangements.

Please note:

Consignment obligations are just that, previous consignments must be satisfied before any 2017 ways and means items are issued. Approvals will not be made until past due moneys or items are returned. Thanks for your understanding.

For the last few years the Parade Committee has had a web page that includes all the current parade information as well as links to other sites important to the Norwegian American community, such as the NIA and Miss Norway. Check the web site often www.may17paradeny.com and the monthly Third District Today will also have articles concerning the parade as well.

Included in this email or hard copy package you will find this years marching application and journal plus booster ad's, along with pictures of the pin. Feel free to copy what you need. Keep in mind that the web site has everything mentioned for easy down load and printing.

Pleased note that timing has been an issue every year, the **DUE DATES** are as follows:

- Marching applications **April 1, 2017** to be mailed to Kenneth Johnson
3 Derry Street, Patchogue, NY 11772
- Journal & Booster ad's **March 1, 2017** to be mailed to Gail Peterson
P.O. Box 691, Staten Island, NY 10302

Hope to see as many Third District members as possible at the parade, **Hip, Hip, Hurrah!**

Kenneth Johnson, co-chairman Sons of Norway
Norwegian American 17th May Committee of Greater New York

Cc: Lodge Presidents
Zone Directors
Enclosures/attachments

For detailed information, visit our Website at: www.may17paradeny.com